

Tatawwar programme Action plan

General



1



My school's name is:

School Name

2



My teacher's name is:

Teacher's Name - teacher@school.com

UN SDGs



3



The effect of the challenges on my community is:

Overview about how our community is affected

4



The SDGs I am working on are:

I'm focusing on SDG (X) and this is why it's important to me

Innovation Design Thinking



5



The problem I am trying to solve is:

I'm working on the water scarcity issue affecting our communities due to increased droughts and increased usage of water.

6



Ideas to solve the problem are:

Idea 1, Idea 2, Idea 3 ...

7



I can build a prototype for the best idea by:

Idea 5 can be built through a software and hardware prototype.

8



The feedback I got on my idea includes:

Most important feedback is

- 1-
- 2-

Target customers



9



My target customers and users are:

My target users are 15 to 20 year old youth in UAE.

We help our target customer achieve X, Y, Z.

11



The best way to reach my customers is:

Directly through our website

12



The customers will pay for my solution by:

10\$ for each app download

Key resources and partners



13



My key resources and partners include:

Mainly human capital since they will do the development of the app

Financials



14



My monthly fixed costs will be:

\$2000

15



The unit cost will be:

\$2

16



The unit price will be:

10\$

17



The profit I will make from each unit will be:

8\$

18



The total number of units I expect to sell each year is:

1000

19



My yearly profit will be:

\$8000